



Review Article

LANGUAGE AS THE MOST EFFECTIVE INSTRUMENT OF COMMUNICATION

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ABSTRACT

In this study, character of communication is evaluated and language is discussed as main component of communication and spiritual power of language is emphasized as a primary actor of communication. Man drew on cave walls and graved on stone and wrote on papyrus and painted on canvas and always tried to tell something in past because of his natural need and because of natural necessity of social life. He wanted to tell his opinions and his impressions and wanted to learn other's messages and he tried to talk to other people. Need of people created communication and forced people to invent communication technics and communication instruments and meanwhile people arranged their language to communicate correctly. Communication is one of primary necessities of human and people communicated by using many different technics and different instruments since the beginning. Communication is a kind of deal which involves some main components and also an obvious language which has a spiritual power. People used many different instrument to encode their messages but the most available instrument was language which can explain and can tell everything and which includes sense of existence. Language contains many clues for codes and many ways to sense and it is main component of communication.

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INTRODUCTION

Technology presents people numerous facilities and people have many technological devices and electronic communication instruments but there are much communication problems and conflicts in the world recently. People tried to convey their messages and tried to learn others' messages and invented many different technics and instruments to tell themselves (Axel, 2006, 384). Numerous technics and instruments provided people to communicate. The main component of communication was language and using language eased communication. Uncorrect using of language caused conflicts and other problems. According to philosophers, someone has to explore the universe to live correctly and has to realize secret of life to live significantly (Metz, 2002, 811). There are some ways that have been using by people for thousands years to explore the universe and to realize secret of life. The primary way is communication which can teach people sense and entity and provide people to realize all senses (Smith, 2005, 267).

People want to understand their lives and try to make life sense and use language to make sense. Using language begins in childhood. *Through positive relationships children respond to eye contact, verbal and non-verbal interaction; they anticipate and initiate communication with others, learning to respond in many ways. Children do this through listening to others, watching and imitating them and through joining in with rhymes, stories and games using sounds and words.* In this way they learn to attend to important features of communication and to respond, eventually being able to divide their attention between what is being said and what they are doing (<http://earlyyearsmatters.co.uk>, 2015). Thus children begin to learn language to learn communication.

Communication is a multiple action that effects everybody in action. Senders and receivers are of course vital in communication. In face-to-face communication the roles of the sender and receiver are not distinct as both parties communicate with each other, even if in very subtle ways such as through eye-contact (or lack of) and general body language. There are many other subtle ways that we communicate (perhaps even unintentionally) with others, for example the tone of our voice can give clues to our mood or emotional state, whilst hand signals or gestures can add to a spoken message. A message or communication is sent by the sender

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through a communication channel to a receiver, or to multiple receivers (Gizir and Simsek, 2005, 213). The sender must encode the message (the information being conveyed) into a form that is appropriate to the communication channel, and the receiver(s) then decodes the message to understand its meaning and significance (<http://www.skillsyouneed.com>, 2015). In the last phase, receiver send a feedback. Almost everybody uses language to participate in communication. The three components of communication are; verbal and vocal and visual. With the verbal component of communication at only 7%, every word you use in a speech is important and you need to make the best use of words for the most impact. The vocal component of communication is that part which uses voice or vocal variety, to add emphasis, colour and meaning to your speech. The largest component of communication is the visual component, the body language. This means that the audience believes what they see rather than what they hear (Martin and Varney, 2003, 226). In any case communication involve a language to convey messages.

Character of Communication

Being human involves some physical and some spiritual necessities and to live in a civilized world also involves many necessities. Human has to eat and to get shelter in a safety place to live and also has to communicate to respond his spiritual necessity. Man thinks and feels in his natural world and need to share some of his world and need to convey his feelings and his opinions to others (Kahn and others, 2009, 39). Social life is a community life and people want to convey numerous messages in social life. Transmission messages involves to communicate and communicate involves available situations and available instruments. In the early Byzantine period, a Byzantine city was merely the continuation of a Roman city which in turn, may have founded in the Hellenistic period or even earlier. The Byzantine period in the life of cities was not marked by any radical change in the layout of the streets, by the system of fortification, of burial or fo the water supply. The most obvious alterations were the erection of churches and the abandonment of the pagan temples; there were also less noticeable developments connected with civic administration, marketing and public entertainments (Mango, 1986, 20). Because people of a new town feel the necessity of gathering and to meet others and to convey their opinions and to learn others' opinions and shortly to communicate.

It is possible to say that social buildings and meeting areas have been larger and more than private buildings and lands because of importance of social life and communication in mankind history. Xian, Nineva, Babylon, Miletus, Athens have been the largest cities of history and there have been large communication areas throughout with their buildings for their people and communication places placed in their cultures like agoras. Agora was the main public communication place in Hellenistic period where is at the center of city and opened all life of places and streets (Wycherley, 1993, 45). People used to meet there to speak, to converse, to pray, to act and etc. People used to meet at agora and share all their life and used to convey what they wanted to tell there. Historical experiences have changed social necessities and habits of people into communication facilities during history. Administrators have set colorful and amusing markets for

shopping; large temples have been built to pray; weekly fairs or festivals have been arranged to enjoy; sports organizations have been organized to spend their energy etc. People have communicated when they have shopped, prayed, enjoyed and spend energy; because they need communication (Fushino, 2010, 718). People use every possibility to communicate even they debate or fight or make war like in Crusades. Expanding cities feel the necessity of communication areas and facilities especially for immigrants who are foreigners of city and who are in a psychological crisis. Providing communication possibilities is directly concerned with urbanization (Reynolds, 2009, 124). In a society everybody need to communicate from administrators to immigrants and from ignorant people to intellectual people.

According to religious approaches, the first one was word and the god has always sent messages to people. Holy books often mention about communication and to solve problems via communication and to reach peace via communication. People mostly tried to reach knowledge and opinions about other people and about the world and about events (Bohman, 1990, 101). *Getting knowledge and different messages developed people and contributed experiences of people. Therefore people used many different ways and instruments to get knowledge and different messages* (Grimer and others, 2012, 708). Communication necessity of people naturally revealed components of communication. Communication is not only telling something or transmission some messages but communication is a kind of arrangement of words and symbols to tell something. Communication includes a conversation between two people and also includes talking of members of a group and also teaching in schools and more. Communication also includes language, and social values, and traditions, and culture, and opinions, and believes, and life styles and more. In a way, communication is one of spiritual need of man to live as human and to live in civilization (Lekles & Beery, 2013, 76). Communication provides someone to learn much things more than he need and provides spiritual power.

Language in Communication

According to some scientists, communication began nonverbal in primates and then people created language. Nonverbal communication is the process of communication through sending and receiving wordless messages. *It can be communicated through gestures and touch, by body language or posture, by facial expression and eye contact. Like humans, most (if not all) other primates engage in nonverbal communication to relay messages, emotions, warnings, and ideas to each other. Primates, by nature, are a very social species and tend to live together in communities.* By interacting with the same species so often, it is no wonder that primates have developed a more complex way of communicating than most other animals. For example, a study of rhesus monkeys showed that a community had distinct hierarchy among them and it was clear which monkeys outranked others (Zuberbühler, 2005, 128). Communication in primates was primitive and language was not question of them because of their life perception. Communication that is a main necessity of human responds a humane need of people. Anyone need to communicate where ever he lives, if he is a healthy man in psychology. Communication process mainly

contains a message sender, and a canal, and a receiver, and feedback. Every component has an original role in communication process, and all process satisfy people by responding main humane need of people (Cereci, 2002, 64). Many communication processes take people to positive results and people feel themselves well and think positive more than communication. After people began to communicate in arranged words, they tried to tell mysterious stories, legends and poems by spiritual power of language and created a spiritual culture via language. All accumulation and impression of people were told others and next generation via language and people had a great cultural accumulation via language. Language created culture and eased numerous business of people (Doyle, 2012, 117). In a way language is a kind of solution of matters. Communication makes people nearer even they live far and it provides people humanistic ambiances. People can know each other via communication and they share their own worlds, and they sometimes meet for a new business, and they use many different instruments to communicate (Stafford ve Reske, 1990, 277). Communication is source of many arts like painting or like music or like photograph and communicate proved language for transmission of messages.

Human thinks and images and want to convey his thought and imagination and need an instrument to convey. The classical and the most effective instrument is language which is main router of communication (Garand, 2005, 1000). People have tried to create numerous techniques and instruments to communicate other people to know and to tell their life. They have cared communication that is interpretation and signification the world via language (Park, 2008, 239). People perceive via concepts and symbols and then convey them in language rules. *"A decade or two later some psycho linguists began to question the existence of Universal Grammar. They argued that categories like noun and verb are biologically, evolutionarily and psychologically implausible and that the field called for an account that can explain for the acquisition process without innate categories"*. Language is a cognition that truly makes people human and language is always discussed because of its social and cultural importance and because of growth of a child (Lemetyinen, 2012). Language is also important for formation a society.

"Noam Chomsky believes that children are born with an inherited ability to learn any human language. He claims that certain linguistic structures which children use so accurately must be already imprinted on the child's mind. Chomsky believes that every child has a 'language acquisition device' or LAD which encodes the major principles of a language and its grammatical structures into the child's brain. Children have then only to learn new vocabulary and apply the syntactic structures from the LAD to form sentences" (Collins, 2007, 654). Children grow up with language and change into adult persons via language. Language is one of main components of a culture and it is the most dynamic part of culture. Language always lives and changes due to contemporary developments and provide people to live in unity and to communicate each other. Everything in universe has a meaning via language and language constitutes relations and unities in meaningful approaches. According to Jean Paul Sartre, language ties everything another and provides people

to understand why they are in universe and what kind of existences they are (Rawls, 1984 247). In a way, language is meaning of life and meaning of existing. People have communicated by talking since the beginning and have mostly used words. Words are little parts of language and include character of things and opinions. Language defines and describes everything in universe and convey people concept and role of things (Andreas, 2010, 538). People know things via language and learn how they live and what they do and what they have to get via language. Language unlocks people many doors and mysterious lock of the world and introduce people numerous knowledge (Barret, 2007, 542). People explore the world and explore life via language and feel they grown up via language. Language is a mathematics string and has its own rationale and if it is used correctly, it takes people to correct results. Language provide people to tell their messages and to explain their spiritual impressions and language arranges character of man via its mathematics character (Setati and Adler, 2000, 255). Language has many rules and using language involves numerous principles. This is a reflection of mathematics character of language.

According to a survey, words in communication language provide people power because of their philosophical sense and because of their spiritual effects (Morand, 2000, 244). Any word has a sense and beside this words have philosophical approaches and metaphorical sense and causes different evolutions in communication process. Derogation is a danger for language because of ineffectiveness of language in communication and a degenerate language never has power and never takes people to end. By definition, communication is behavior that affects the behavior of others by the transmission of information. Language is a series of codes made up of words and rules that allow humans to communicate. The structure of human language is complex and intricate and each language spoken in the world has different phonological systems, which is, by definition, the sounds that are used and how they are related to one another. The basic rules of language are covered here, including phonology, morphology, semantics (the study of meaning), syntax (how sentences are formed), and how speech sounds are divided. (<http://en.wikibooks.org/>, 2015). Language changed into the most available instrument of communication in historical process.

Communication is a mutual interaction process and people need an instrument which conveys their messages to others. Language proves opinions of people and provide people to understand opinions. Language encodes messages and spiritual perceptions of people and conveys others (Williams and others, 2012, 302). Language is the most powerful bearer of thought and people share their historical accumulation via language in communication. People also introduce their inventions and their productions via language and also convey their philosophies and their opinions via language. Language developed and changed during people convey their opinions and knowledge to others and during they listen to other's opinions and accumulation. Trade and wars supported language and people learnt many different words and impressions via trade and wars (Dyke, 2003, 386). All languages have lived in a dynamic situation and changed during they have lived. Writing and reading and speaking form

communication and communication technics are ways of telling. People can convey their opinions and their feelings and what they know via communication. Language is the most effective instrument of communication, because it can tell everything. Language is able to describe entities and also dream and forecast and utopia. It is able to explain everything what all sciences can explain or not (Cate, 2005, 230). Language is also a science and all scientific studies use language. Someone is known via his identity in a society and societies are known via their identities and governments are also known via their identities in global area. Identity is a result of language, because language can prove what someone has and what can someone do and potential power of a government. *Language can tell not only what someone has but also philosophical approach of man* (Stilz, 2009, 286). Language contains all sense and all philosophical variations and has a power to explain everything and power of language eases communication among people.

Communication involves understanding correct and telling correct. Only correct communication processes can end in positive ends. Language teaches people correct and incorrect approaches and provides people semantic realization. Language has its own rules and it constitutes social relations and provides people cultural customs (Lewis, 2008, 121). Language is an aggregate which presents different aspects and constitutes universal and specific characters among aspects. Sentence is an entire of words and people learn integration via sentences and people learn to create meaning via sentences. *Sentence is the most significant entire of language and has a critical role in human relations* (Stainton, 2000, 449). Communication involves correct sentences to create sense. Everybody uses sentences according to his intent, thus a sentence changes into character of someone and language becomes characters of people (Schuster, 2005, 95). Communication is a kind of relation between characters via language which contains numerous words and sentences.

Conclusion

Holly Bible begins with "word" and also other holy books mention about word and about letters and about communication and people tried to convey their messages in different ways since the beginning. People have always need to tell their opinions and their impressions and wanted to learn knowledge about others and others' opinions. They have spent most of their time to invent technics and instruments to communicate and many technics and arts have been invented to communicate. Communication is a vital and a civilized action which includes numerous knowledge and many opinions and impression and spiritual power. Administrators and also governments tried to provide people different communication facilities and communication instruments. People have always tried to use the most available and the most effective instrument when they have communicated and they have arranged their language to have the most available result. Language is the most available instrument for communication. Communication is an interaction action which involves available telling and understanding in arranged impressions. The most available way to tell and to understand is arranging impressions in language. One can tell everything well to others via language and language can solve all

problems by help of spiritual power of language. Language has impression rules and all situations of man can be told in its rules. Language provides people to tell what they want to say and provide people to understand life and to realize philosophy of existence and more than it. Language arranges words and other impressions and presents people sense of exists. Language helps people with its rules and always front people to correct life. People have much things to tell others and much messages to convey future and the unique instrument is language which people can use effectively.

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